



## SheaHedges Group Founder Hedges Launches Corporate Training Firm

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**The Hedges Company** ([www.thehedgescompany.com](http://www.thehedgescompany.com)) opened its doors recently as a Washington-based executive communications training company, designed specifically for CEOs and entrepreneurs in the technology community. Started by **SheaHedges Group** founder **Kristi Hedges**, the firm works with leaders to help them communicate through critical times in their company's development and project a powerful leadership presence.

The company blends leadership coaching with specialized workshops led by seasoned experts and trainers—former successful CEOs and entrepreneurs themselves—who understand first-hand what leaders face.

"I am pleased to be able to bring this type of high-level, specialized training firm to the region—something Silicon Valley and Boston have had for a decade," said Hedges. "We have a critical mass of technology CEOs and executives who want training resources to stay at the top of their game. They need a go-to firm."