

“...ENGAGING ...LIVELY ...PRACTICAL ...DYNAMIC ...INSPIRING”

Kristi Hedges is a global speaker who addresses groups ranging from large conference audiences to corporate teams. Kristi's engagements are known for being engaging, practical, thought-provoking, and highly interactive. A Fortune 500 leadership coach and author, Kristi infuses her talks with cutting-edge research, real-world stories, and actionable tools. She brings a straightforward, let's-get-real style with lightness and wit.

An accomplished speaker who has honed her style over a decade in front of audiences, Kristi develops her sessions with these three tenets:

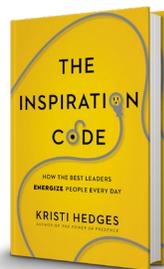
- **People learn best when they're having fun**
- **Interaction and practice enhance application and retention**
- **Ideas are most resonant when their impact is both professional and personal**

KEYNOTES

Kristi's content is informed from her own background as a business owner and leader, as well as her work coaching CEOs and senior leaders at Fortune 500 companies and global brands. She blends practical tools from the field with deep research to provide a surprising and accessible take on leadership communications and presence. Her keynotes are integrated with models and take-home tools from her books *The Inspiration Code* and *The Power of Presence*.

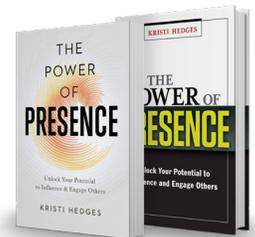
The Inspiration Code: Surprising Everyday Actions that Energize and Mobilize

Inspirational leadership is a common term in companies, yet inspirational leaders are exceedingly rare. In this session, Kristi provides powerful insights to finally break the code. Based on extensive research, thousands of responses from leaders, and real-world examples, Kristi shares exactly what inspiring leaders do that anyone can replicate. Participants will leave with a road map for behaviors to immediately implement—small shifts with big impacts. This session unlocks the inspirational leader in everyone.



The Power of Presence: How to Build Personal Influence and Engage Others

This keynote shows leaders the impact that their individual presence has on their organizations, and how to shape it into a powerful tool to help influence and inspire others. As cultural norms have shifted and organizations dispersed, influence has replaced hierarchy as the primary means for execution. Through practical, road-tested models, and the latest in neuroscience research, participants gain actionable strategies for developing their personal leadership presence and enhancing communications skills for better relationships with every audience they touch.





CUSTOMIZED WORKSHOPS: POPULAR TOPICS

While all keynotes and workshops are customized, clients may want to build a program specifically to address their organizational needs. Our workshops range from two hours to multiple days. Topics can be orchestrated to be a combination of keynotes and those below.

Signature Leadership Presence Program

Our most popular workshop, this session is conducted over a partial to full-day and provides an immersive experience for participants to enhance their presence. We offer a deep dive into the I-Presence™ model, with hands-on instruction and active practice in the room. As part of the session, all participants receive personal feedback on their own presence.

With one-on-one coaching: This session may be followed up with individual, one-hour sessions with participants (or a select group) to receive feedback from Kristi. These sessions are typically conducted over the following day or two at the client site, or scheduled shortly thereafter.



The Inspirational Communication Roadmap

This workshop gives participants a clear roadmap for incorporating high-impact behaviors to become inspirational leaders and engaging communicators. Kristi takes the group through each element of the Inspiration Path™, covering behaviors such as demonstrating passion, calibrating energy, powerful listening, elevating others' potential, and fostering a meaningful sense of purpose.



Personal Influence and Buy-In

A large part of most professionals' jobs is to cultivate influence and gain buy-in for their ideas. This workshop dispels the conventional wisdom about how influence is built, and presents a practical, accessible guide to winning others over. Kristi shows how any personality type can develop a more influential, authentic approach to gaining power, stature, and impact. Participants leave with invigorated strategies around how to advance their ideas, and their own careers.

The Executive Communicator

Communication skills have always been instrumental to senior leadership, but in the past decade they've evolved to be equally important for aspiring leaders throughout the organization. Professionals are expected to show what used to be considered "executive" communications skills much earlier in their careers and to a wider network of audiences. This session breaks down the must-have communications skills for professionals today: presence, buy-in, executive briefings, global resonance, virtual leadership and real-time feedback.



About Kristi

Kristi Hedges is a senior leadership coach with a specialty in executive communications, and the author of the *The Power of Presence* and *The Inspiration Code*.



Through her coaching and workshops, she's worked with CEOs, senior leaders and professionals in companies spanning the Fortune 500, non-profits and the U.S. government. She runs her own coaching practice, The Hedges Company, and is a founding partner in the leadership development firm, Element North.

Kristi is a contributor for Harvard Business Review and writes a leadership column for Forbes which has been read by

five million people and counting. She's regularly featured in publications such as The Wall Street Journal, The Financial Times, Entrepreneur, BBC, Chief Learning Officer and CNBC. Kristi holds a B.A. from Virginia Tech and an M.S. from Purdue University in communications. She is an ICF-certified leadership coach and a teaching faculty member of the Georgetown University Institute for Transformational Leadership.

Prior to becoming a leadership coach, Kristi co-founded and ran one of the first technology communications firms in the Washington, D.C. area for a decade before successfully selling her interest. Her career highlights also include working for a national news outlet, and as a political consultant for dozens of electoral campaigns from U.S. President to statewide offices. She's been honored as one of the "50 Women Who Mean Business in Washington, D.C." and as an owner of a top 25 Largest Women-Owned Businesses by the Washington Business Journal.

SAMPLE PAST AUDIENCES

- AARP
- American Bankers Association
- American Management Association
- Association of Financial Professionals
- Association of Talent and Development
- Baker Tilly
- Baptist Health Care
- Booz Allen Hamilton
- Brookings Institute
- Cargill
- CHUBB Insurance
- Citrix
- Congressional Management Foundation
- Deloitte
- Dollar General
- Duke Corporate Education
- Entrepreneur's Organization
- EverFi
- Facebook
- Federal Executive Institute
- Freddie Mac
- General Dynamics
- Georgetown University
- Google
- Heartland Payment Systems
- International Coach Federation
- League of California Cities
- Lockheed Martin
- McDonald's
- Medtronic
- MetLife
- National Association of Homebuilders
- Signature Leaders Program
- SoundExchange
- Square 1|Pacific Western Bank
- Sun Life Financial
- U.S. Department of Education
- University of Kentucky Healthcare
- UPS
- Virginia Tech
- Vistage International
- Volvo Cars
- Wells Fargo
- Womble Carlyle